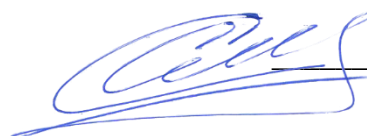


**APPROVED BY**

TENTORIUM LLC First Deputy General Director



\_\_\_\_\_/Semushin S.V./

October 1 2021

## **PRO> Motion. Incentive Program for Distributors**

### **General provisions**

These rules regulate the procedure for organizing and holding a promotion called **PRO> Motion. Incentive Program for Distributors**.

The Promotion shall be held under this Provision.

The Promotion shall be held for the purpose of gain in sales by attracting more customers and supporting demand for TENTORIUM® products, promoting and supporting Company's Distributors, promoting Sponsors' actions: signing, training, organizational work, improving leadership skills in the territory of member countries of the Company's marketing policy.

The Promotion is not a lottery or another risk-based game.

Entering the Promotion is not compulsory.

### **Basic definitions**

**Promotion Organizer** – a legal entity established in keeping with the law of the Russian Federation and located in the Russian Federation.

**Promotion Participant** – capable individuals over the age of 18 being the buyers of TENTORIUM® products and having a registration number in the Company. Organizer's employees, representatives, affiliated persons, and family members of these employees and representatives shall not be allowed to participate in the Promotion.

**Gift Fund** – a fund of Promotional gifts determined under the Program conditions.

**Gift** – a guaranteed gift to Promotion Winner.

**E-mail** – a registered electronic mail of a Promotion Participant on one of the servers on the Internet the Participant has access to.

**Personal Account** (hereafter referred to as PA) – a special section of the website, which allows a Company's client to access data on the condition and statistical information on the individual account, order details, current works on the project, etc.

Interpretations of the definitions other than stated shall not be allowed.

### **Promotion period**

Promotion period: from 10/01/2021 to 01/31/2022 (4 months).

Intermediate stages with monthly identifying and awarding of Participants.

### **The procedure for awarding gifts:**

- Gifts shall be sent to beginners with their orders when the conditions are met or next month after the credit month when the results for the past month are summed up.

- Sponsors shall get bonuses next month after meeting conditions in the form of a commodity discount.

### Promotion Territory

The program shall be held in the territory of member countries of the Company's marketing policy.

### Promotion Participants

**Participants:** capable individuals over the age of 18 being the buyers of TENTORIUM® products and having a registration number in the Company. Organizer's employees shall not participate in the Promotion.

### Gifts

1. Gifts in the form of TENTORIUM® products shall be sent to new Clients who met the conditions of the Profitable Start program.
2. Sponsor's Bonuses in the form of a commodity discount shall be credited to Distributors who met the conditions of the Sponsor's Bonus program.

### 1. Terms and Conditions

**1.1. Participants:** all TENTORIUM® Distributors. One shall be a registered user of TENTORIUM® products as of 09/30/2021 or shall register within the Promotion period from 10/01/2021 to 01/31/2022.

**1.2. The following conditions shall be met:**

- ✓ For new Clients – Profitable Start program.
- ✓ For Sponsors – Sponsor's Bonus program.

### 2. Conditions for receiving gifts for new Clients under the Profitable Start program

2.1. You are a beginner<sup>1</sup> because you signed to TENTORIUM® company within the period from 10/01/2021 to 01/31/2022. Use the products, get first results and become an expert. Meet the following conditions and get gifts within 3 months from the activation month:

- 1 step – make a purchase amounting to  $\geq 1500$  points at a time and get a gift for 1 ruble (for international OS clients – for 2 cents) - **Tentorium cream 30 ml and TENTORIUM® catalog.**
- 2 step<sup>3</sup> – within the 2<sup>nd</sup> month:
  - ✓ make a purchase amounting to  $\geq 3000$  points at a time or cumulatively, or
  - ✓ make a purchase amounting to  $\geq 1500$  points<sup>2</sup> and sign 1 beginner with an order  $\geq 1500$  points at a time
- and get a gift for 149 rubles (for international online store's clients – for \$3) – **GIT-ULTRA course.**
- 3 step<sup>3</sup> – within the 3<sup>rd</sup> month:
  - ✓ make a purchase amounting to  $\geq 3000$  points at a time or cumulatively, or
  - ✓ make a purchase amounting to  $\geq 1500$  points<sup>2</sup> and sign 1 beginner with an order  $\geq 1500$  points at a time and get a gift for 199 rubles (for international OS clients – for \$4) - **Antistress course.**

**Note:**

<sup>1</sup> New clients in September with orders  $\geq 1500$  points at a time keep participating in the Profitable Start program except for Clients who registered on [www.tentorium.world](http://www.tentorium.world). They start participating in the program from October 1 if the conditions are fulfilled.

<sup>2</sup> The condition for receiving gifts for the 2<sup>nd</sup> and 3<sup>rd</sup> months of participation when signing newcomers is your PV in 2<sup>nd</sup> and 3<sup>rd</sup> months  $\geq 1500$  points at a time or cumulatively.

<sup>3</sup> 2 and 3 steps shall be completed in 2 and 3 calendar months after the activation month. To receive gifts for all 3 steps, you should be signed no later than November 2021. Beginners signed in December 2021 have time to go through 2 steps. Beginners who signed in January 2022 and met the conditions of the 1<sup>st</sup> month shall receive a gift for 1 step.

<sup>4</sup> the activation month is the month when the Beginner made his first qualifying order for at least 1,000 points. To participate in the program, a one-time order amounting to  $\geq 1500$  points shall be made in the same month.

#### **Mechanics for implementing gifts:**

- 2.2. 1<sup>st</sup> month: after activation<sup>4</sup> with the first one-time purchase amount from 1500 points – a gift (Tentorium cream 30 ml and TENTORIUM® catalog) arrives immediately with the order (it is added to the OS cart or shall be given with the order at the SC). Gift price for a Distributor = 1 rub. For international OS – 2 cents.
- 2.3. 2<sup>nd</sup> and 3<sup>rd</sup> months after the first order: with a purchase amount of 3000 points or more. The purchase amount can be either one-time or cumulative in each of the months. Gifts are Tentorium products (GIT-ULTRA courses in the 2<sup>nd</sup> month and Anti-stress course in the 3<sup>rd</sup> month, respectively). Gifts are attached to the order (in the OS or at the SC) at the moment all the necessary conditions (taking into account the current order) are fulfilled. The gift price for the Distributor for the 2<sup>nd</sup> month is 149 rubles and for the 3<sup>rd</sup> month is 199 rubles. For international OS – \$3 and \$4, respectively.
- 2.4. 2<sup>nd</sup> and 3<sup>rd</sup> months after the first order: with the purchase amount of 1500 points and signing at least 1 beginner. The purchase amount can be either one-time or cumulative in each of the months. Beginners shall be signed in the current calendar month. Gifts are Tentorium products (GIT-ULTRA courses in the 2<sup>nd</sup> month and Anti-stress course in the 3<sup>rd</sup> month, respectively). Gifts are attached to the order (in the OS or at the SC) at the moment all the necessary conditions (taking into account the current order) are fulfilled. The gift price for the Distributor for the 2<sup>nd</sup> month is 149 rubles and for the 3<sup>rd</sup> month is 199 rubles. For international OS – \$3 and \$4, respectively.

Important!!! Don't miss orders. Gifts shall be received by Distributors who place orders on a monthly basis and meet the conditions.

### **3. Conditions for receiving a gift on the 2<sup>nd</sup> level of Sponsor's Bonus**

3.1. To get **Sponsor Bonus**<sup>5</sup>, you need to have beginners who have completed steps 1, 2, 3 of the Profitable Start program conditions in your first generation:

- 500 rubles (for international OS clients - \$7) in the form of a commodity discount for beginners who have completed steps 1 and 2 for 2 months in a row.

Plus:

- + 500 rubles (for international OS clients - \$7) in the form of a commodity discount for beginners who have completed steps 1, 2 and 3 for 3 months in a row.

**Note:** The Sponsor shall get **1000 rubles** (for international OS Clients - \$15) **in the form** of the Sponsor's Bonus when a beginner completes all 3 steps of the **Profitable Start** Program.

<sup>5</sup> The condition for receiving the Sponsor's Bonus is your PV  $\geq$  1500 points at a time or cumulatively in the months when a beginner fulfills the program.

- 3.2. The results shall be evaluated monthly from November to February.
- 3.3. The Sponsor's bonus shall be credited in the form of a commodity discount along with other payments for the month following the credit month.

**Invite new Clients, help them place orders, train recruiting, grow new Master Consultants and Managers, keep Leadership!**

#### **4. Methods of informing Promotion Participants**

- 4.1. The announcement of the Promotion, as well as information about the organizer, the rules for holding, the number of gifts, period, place, and procedure for receiving gifts is posted at [www.tentorium.ru/lk](http://www.tentorium.ru/lk)
- 4.2. Promotion start – October 1, 2021.
- 4.3. Announcing the start of the Promotion at the PRO> motion forum of the Company, which will take place on September 18, 2021.
- 4.4. Information in the PA with the placement of a separate banner: PRO> motion motivational program, starting from 10/01/2021.
- 4.5. Emailing all Distributors on 10/01/2021.
- 4.6. Attaching program leaflets to orders for all new Distributors, starting from October to December.
- 4.7. Placing Promotion booklets and information posters at the SC, starting from October.
- 4.8. Publications: in the news on the official website, on the forum in the PA, on social networks, in Viber chats. Starting from October 1 and monthly for the purpose of motivation to participate.
- 4.9. Announcement on the Company's news webinars on the intermediate results of the Promotion.
- 4.10. Placing a banner on the main page of the site with a link to the program news and terms. Starting from October, 1.

#### **5. Promotion Participants' Rights and Obligations**

- 5.1. The Promotion Participant has the right to receive information about the Promotion terms and conditions from these Rules.
- 5.2. The Promotion Participant has the right to demand the gift specified in these Rules, if he is recognized as the winner in accordance with these Rules.
- 5.3. The Promotion Participant has the right to withdraw from participation at any time by notifying the Organizer in writing and/or by writing a message to [info@tentorium.ru](mailto:info@tentorium.ru).
- 5.4. Participants have the rights and obligations established by the current legislation of the Russian Federation, as well as by these Rules.

#### **6. Promotion Organizer's Rights and Obligations**

- 6.1. The Organizer has the right to change these Rules or cancel the Promotion no later than 1 (one) business week before the end of the Promotion period, while the Participants shall be notified of the change in these Rules or the cancellation of the Promotion in the manner and on the conditions established in these rules.
- 6.2. The Organizer has the right to unilaterally hold participation in the Promotion invalid at its discretion. The Organizer has the right to prohibit the further participation of any person who

benefits from any forgery of the participation process, or acts in violation of these Rules, acts in a destructive manner or with the intent to annoy, insult, threaten or harass any other person who may be associated with this Promotion. The Organizer has the right to stop participation in case of doubts about the honesty of the Participant.

- 6.3. In the event of any circumstances preventing the Promotion - Internet problems, viral infection, unauthorized interference of other persons in the operation of sites or others, which resulted in the impossibility of further holding the Promotion, the Organizer has the right to temporarily suspend or cancel the Promotion.
- 6.4. The Organizer shall hold the Promotion in the manner determined by these Rules.
- 6.5. The Organizer shall give the Gift to the Promotion Participant recognized as the Winner.
- 6.6. The Organizer has the right to refuse to consider a claim for non-received gifts if the gift was returned because the Winner refused to receive it. The Gift shall not be reclaimed by the Winner. Refuse to consider a claim for non-received gifts if the gift was not received by the Winner.

## **7. The Promotion Gift Fund**

- 7.1. The Gift Fund is determined by the Promotion Organizer and can be changed unilaterally.
- 7.2. The Participant shall receive the following items as a gift:
  - TENTORIUM® products are sent to new Clients who fulfilled the conditions of the Profitable Start program according to the Participation Rules.
  - Bonuses in the form of a commodity discount are credited to Distributors - Sponsors who fulfilled the conditions of the Sponsor Bonus program according to the Participation Rules.
- 7.3. The winner has the right to refuse the gift.
- 7.4. Cash or other equivalents of gifts shall not be granted if it is not provided for by the Rules of participation.
- 7.5. Replacement of participants to receive gifts is not allowed.

## **8. The procedure for awarding gifts**

- 8.1 The procedure for awarding gifts:
  - The gifts shall be sent to the Profitable Start program winners with their order after meeting the conditions.
  - Bonuses in the form of a commodity discount shall be credited to the Sponsor's Bonus program winners after meeting the conditions.
- 8.2. The organizer may also contact the Program Participants at a phone number if it was provided and inform them of the place and time for awarding gifts.
- 8.3. The Program Organizer shall report the gift winner's earned revenue to a tax authority, the gift winner shall pay the income tax of the gift cost exceeding 4 000 rubles.

## **9. Supplementary conditions**

- 9.2. Moscow time shall be the estimated time when holding the Promotion (Note: -2 hours).
- 9.3. All Promotion Participants shall uphold ethical standards in keeping with TENTORIUM LLC business rules.
- 9.4. To ensure the effective condition fulfillment for each level, the Company has the right to control the correct participation in the Promotion.
- 9.5. Information about the participants may be published on the Organizer's Website and the Winners' page in the Personal Account.
- 9.6. Gifts of this Promotion shall not be subject to exchanged for any other items or cash equivalent.
- 9.7. By participating in the Promotion, the Participant thereby gives his consent to the processing of his personal data by the Organizer - full name and email address, as well as to the transfer of his personal data to third parties who are engaged in direct implementation and with whom the Organizer has concluded a corresponding agreement. By participating in the Promotion, the

Participant thereby confirms that he is familiar with the rights regarding his personal data\*, including the fact that he may withdraw his consent to the processing of personal data by contacting the Organizer and sending a letter. In case of withdrawal of consent to the processing of personal data, the Participant shall not be allowed to further participate in the Promotion.

\*The rights of the Participant as an owner of personal data. The participant has the right:

- to receive information about the Organizer as the operator of his personal data;
- to demand from the Organizer to further specify his personal data, block or destroy them if the personal data is incomplete, outdated, inaccurate, illegally obtained or not required for the stated purpose of processing;
- to take measures provided by law to protect his rights,
- other rights provided for by the current legislation of the Russian Federation.

9.8. The Organizer shall not be responsible in the event of failure to fulfill its obligations due to the incomplete, outdated, inaccurate personal data provided by the Participant, and shall not send gifts.

9.9. All unclaimed Gifts shall remain with the Organizer, who has the right to dispose of them at his own discretion.

9.10. The fact of participation in the Promotion means Participants' complete consent with these Promotion Rules. Violation of these Rules by the Promotion Participant or refusal to properly comply with these Rules and/or to receive one of the provided Gifts shall be considered the Participant's refusal to participate in the Promotion and receive the Gifts, in this case, such a person shall not be entitled to receive any compensation from the Promotion Organizer in cash and any other form.

9.11. All Promotion Participants shall pay all expenses incidental to participating in the Promotion (including, but not limited to costs associated with Internet access).

9.12. All disputes concerning the Promotion shall be regulated under the laws of the Russian Federation.

9.13. These rules are the exclusive official rules of participation in the Promotion. Should any situations allowing for ambiguous interpretations of these Rules, and/or questions not covered by these Rules arise, the Promotion Organizer shall make a conclusive decision on this interpretation and/or explanation directly and solely.